

REC Group rolls out its channel programs for distributors and installers in Taiwan



Singapore, June 4, 2018 - [REC Group](#), the leading European brand for solar photovoltaic (PV) panels, announces the expansion of its successful channel programs into Taiwan. The REC Global Partner Program and REC Solar Professional Program promote and reward long-term alliances around the world between REC and distributor companies, and with the professionals who install the solar systems. Including its latest member from Taiwan, SPE Technology, the network now spans almost 40 distribution partners and over 1,300 REC solar professionals worldwide.

The two REC programs are designed as platforms of support for distributors and installers around the world:

- The [REC Global Partner Program](#) builds and maintains alliances with distributors by offering partners a range of technical and marketing services, tools and benefits to grow business profitably with REC products.
- The [REC Solar Professional Program](#) gives installers unique training and skill-building to ensure global best practice in system installation. Certified REC Solar Professionals benefit from an extended product warranty of additional 2 years and a raft of sales and marketing tools.

Launched in 2011, the REC Global Partner Program now numbers almost 40 Platinum Partners and Authorized Distributors worldwide, and some companies do business with REC in more than one country. The REC Solar Professional Program is equally sought after. To date, REC has trained more than 1,300 solar professionals, with numbers set to surge in 2018: training and certification for a further 300 installers is planned.

The REC channel programs are off to a great start in Taiwan. “We are delighted to welcome [SPE Technology Co. Ltd.](#) as a Platinum member,” says Milan Koev, Vice President Sales & Marketing for Asia Pacific at REC Group. “The program kicked off with our first Solar Professional Training for SPE Technology. Over the two-day event, co-hosted with SMA Taiwan, a leading global specialist in photovoltaic system technology, we certified over 30 installers. We are confident that the Channel Programs in Taiwan will strengthen REC’s presence in the important APAC market.”

“SPE is very honored to have the opportunity to partner with REC to provide our Taiwan customers with the world's highest quality, best-effective advanced solar energy system,” says Debbie Pi, Managing Director of SPE.

About REC Group:

Founded in Norway in 1996, REC Group is a leading vertically integrated solar energy company. Through integrated manufacturing from silicon to wafers, cells, high-quality panels and extending to solar solutions, REC Group provides the world with a reliable source of clean energy. REC's renowned product quality is supported by the lowest warranty claims rate in the industry. REC Group is a Bluestar Elkem company with headquarters in Norway and operational headquarters in Singapore. REC Group employs more than 2,000 people worldwide, producing 1.5 GW of solar panels annually. Find out more at www.recgroup.com

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