

COVID-19 IMPACT ANALYSIS

After the disruption: Solar empowering greater energy independence

+33%

COVID-19 has a disruptive impact to our society – but it is also a chance for leapfrog improvements in critical infrastructures based on

decentralization and independence making our infrastructures more flexible and resilient.



Growing strains for households

Working from home arrangements and lockdowns in many countries are dramatically increasing energy bills for residents.

\$100





United States

US families could be looking at as much as \$100 for an entire month of working from home

64% of US consumers say they are accelerating their plans to become energy independent

Germany

Additional electricity costs through home office expected at +33% per month for an average 3-person household

Australia

Unprecedented 41% increase in sales of solar & batteries over the last weeks for some retailers

The winning solution: smart solar technology

Fulfilling changing market requirements



Learn more how REC solar panels are empowering greater energy independence: www.recgroup.com/references

With the high-power REC Alpha Series, it is easy to increase its own energy autonomy, even with a tiny roof.



www.recgroup.com/alpha

References